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PARTICIPATION OF WORLDWIDE COUNCIL OF FOUNDATIONS (WWCOF) IN PAKISTAN TOURISM, SPORTS & FAMILY FESTIVAL IN ISLAMABAD (JAN 31ST-FEB 01ST)

THE FESTIVAL

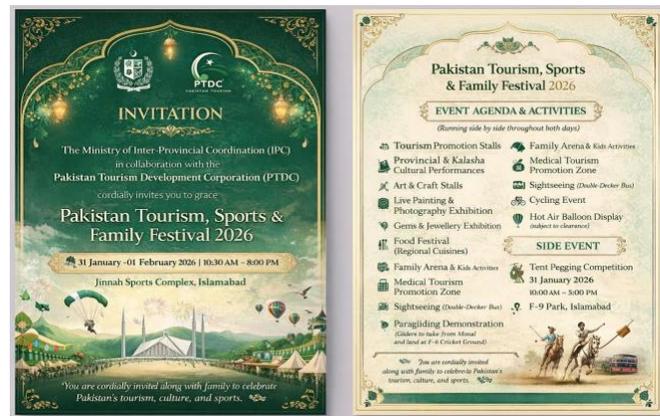
The Pakistan Tourism, Sports & Family Festival 2026 was held in Islamabad during 31st January-01st February 2026, and it was a blast! 🎉

Some of the highlights included paragliding from Margalla Hills, air ballooning, tent pegging, cycling, and a marathon with a prize of Rs 100,000.



The festival featured over 200 stalls offering local cuisine, education expo, gemstones, and jewelry, as well as cultural performances, musical nights, and an automobile expo. Visitors also enjoyed rock climbing, zip-lining, and vintage car displays.

The two-day event, held at the Pakistan Sports Complex, showcased the country's rich cultural heritage, sports, and family-friendly activities.



The event aimed to promote Pakistan's tourism potential, cultural diversity, and sports heritage, while providing a fun and secure environment for families. The government has plans to replicate this festival in other provinces, aligning with Prime Minister Muhammad Shehbaz Sharif's vision to develop tourism as a full-fledged industry.

Organized by the Ministry of Inter-Provincial Coordination (IPC) in collaboration with Pakistan Tourism Development Corporation (PTDC), provincial tourism departments and public and private sector partners, the Pakistan Tourism Sports and Family Festival 2026 concluded with great success and enthusiasm at Jinnah Sports Complex, Islamabad. The festival witnessed colorful sports activities and a large participation of the public.

The highlight of the day's activities included a fun marathon and a four-kilometer cycling event. Large number of participants from all walks of life participated in these competitions and enjoyed themselves to the fullest.



The festival featured tourist stalls, live cooking, family and children's activities, food stalls, cultural exhibitions, provincial tourism pavilions, live cultural performances, stall on education, painting competition, army band performance, wall rock climbing, adventure base camp, street curling, paragliding, hot air ballooning and vintage car show, which attracted a large number of people. In the evening, the audience enjoyed wonderful cultural and musical performances from different regions of Pakistan.



The festival concluded with a grand musical concert and a spectacular fireworks display that lit up the sky and brought this memorable festival to a beautiful end. A large crowd was present to witness the closing moments, reflecting the wide public popularity of the event.



Federal Minister for Railways Hanif Abbasi, while attending the closing ceremony, appreciated the efforts of Ministry of IPC and the PTDC team and said that this is the first time that such a large-scale tourism and family sports event of its kind has been organized in Islamabad.



He said that the festival was organized on the instructions of the Prime Minister and it reflects the strong commitment of the government to promote tourism and family entertainment activities. On this occasion, Prime Minister's Coordinator for Tourism Sardar Yasir Ilyas Khan, while commenting on the successful conclusion of the festival, said that the Pakistan Tourism, Sports and Family Festival 2026 highlighted Pakistan as a family-friendly, vibrant and welcoming tourism destination in which public participation and cultural diversity were prominent.



Secretary Ministry of Inter-Provincial Coordination Mohiuddin Ahmed Wani said that the successful completion of this mega event is the result of effective inter-ministerial coordination and joint efforts of all stakeholders, which played a significant role in promoting the country's tourism and social harmony.

Managing Director PTDC Aftab-ur-Rehman Rana expressed satisfaction over the results of the festival and said that PTDC is proud to host and coordinate this first and historic event of its kind in Islamabad. He thanked the public for the enthusiastic participation and excellent response and said that the large number of people participating is a clear evidence of the growing interest in tourism-based recreational activities.



Pakistan Tourism, Sports and Family Festival 2026 concluded successfully after two days of celebrations and highlighted the positive message of unity, cultural harmony, promotion of sports and tourism.

WWCOF PARTICIPATION IN THE FESTIVAL AND ESTABLISHMENT OF STALL.

The National Coordinator WWCoF/CEO CVTTI, Miss Amna Kousar was approached by the Ministry of Inter-Provincial Coordination (The host ministry) through the Managing Director PTDC for participation in the event and for establishment of stall in the 02 days Pakistan Tourism, Sports & Family Festival 2026 at Jinnah Sports Complex Islamabad to be held during Jan 31-Feb 01, 2026.



During a recent briefing at Islamabad, the honorable Federal Secretary IPC Mr. Muhiyuddin Wani was briefed about the ongoing German Program of WWCoF. While appreciating the efforts of WWCoF, the honorable Federal Secretary was kind enough in extending invitation to the WWCoF through Capital Vocational & Technical Training Institute (CVTTI) for participation in the mega national event. Worldwide Council of Foundations (WWCoF) team led by the National Coordinator WWCoF/CEO CVTTI, Miss Amna Kousar participated in the festival and established stall for the whole 02 day's event. It was amazing to see that hundreds of people took keen interest in our programs, especially the German Program. Large number of university & college students visited our stalls and took information materials beside registering their details for further contacts. The visiting dignitaries had

lots of praise for WWCoF for its contribution in the Pakistan's economy through its different programs and initiatives, especially the German Program.



ACKNOWLEDGMENT

On behalf of WWCoF & CVTTI, we express our heartfelt thanks to the Ministry of Inter-Provincial Coordination, Government of Pakistan and the Pakistan Tourism Development Corporation (PTDC) for inviting us to participate in the national level festival and for all the facilitation, guidance, and support provided during the event. This is perhaps the true recognition of WWCoF and CVTTI for its contribution towards technical education, skill development and in motivating & guiding the youth, especially from Gilgit-Baltistan in acquiring great skills and in contributing their roles in the nation building. I take this opportunity to express my gratitude to the WWCoF Board, especially Mr. Kamruddin Shams of Shams Family Foundation USA, Mr. Sulaiman Hemani and Mr Nasir Panjwani of Education Focused Foundation USA for all your guidance, support and encouragement. Inshallah, with the blessings of Allah, we will achieve our goals towards achieving our mission with the great vision of WWCoF team led by Sir Kamruddin Shams.

**CAPITAL VOCATIONAL & TECHNICAL
TRAINING INSTITUTE (CVTTI), SHAHIRA E
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